

# PATIENT, HEAL THYSELF

real world futures breakfast  
QUT, Brisbane

Shaun Larkin | 13 July 2016



JOIN US ON WEDNESDAY 13 JULY

# real world futures



#futureworking

#futurethinking

#futureliving

## Patient, Heal Thyself

We are wearing the tools that help us collect more information than ever about our health and activity. Where is this technology taking us? How will it disrupt the traditional role of the GP? And how will it improve the affordability of the health system?

Join our panel of industry and academic experts for a Real World Conversation on **Wednesday 13 July** where we will consider these issues and more.

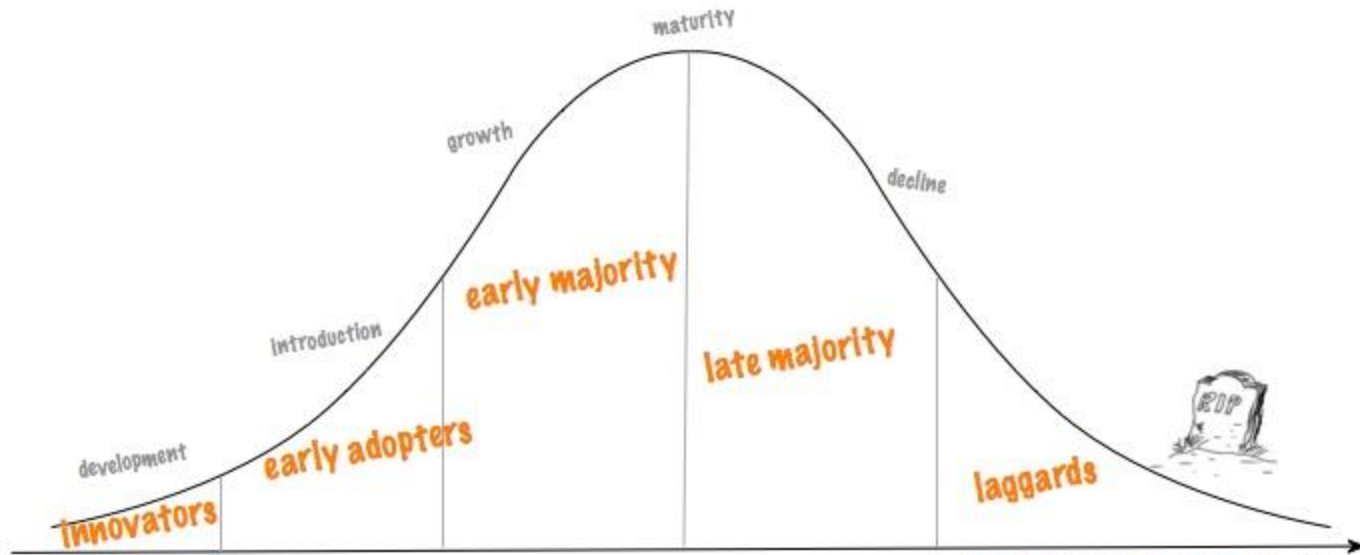
## SPEAKERS



[Dr Shaun Larkin](#), Managing Director, The Hospital Contribution Fund of Australia (HCF). HCF is Australia's largest not for profit health insurer covering more than 1.5 million Australians.

# PATIENT, HEALTH THYSELF "ISSUES"

- **We** are wearing the tools that help us collect more information than ever about our health and activity.



\*diffusion of innovations by Rogers time

resources, desire and willingness to take on risk to try new things

opinion leaders: selective about technologies they adopt

willing to embrace: look to understand how it fits with their lives

adopts with skepticism: most of the uncertainty must be resolved

last to adopt with aversion to change

# PATIENT, HEAL THYSELF "ISSUES"

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# PATIENT, HEAL THYSELF "ISSUES"

- We are wearing the tools that help us collect more information than ever about our health and activity.
- **Where is the technology taking us ?**

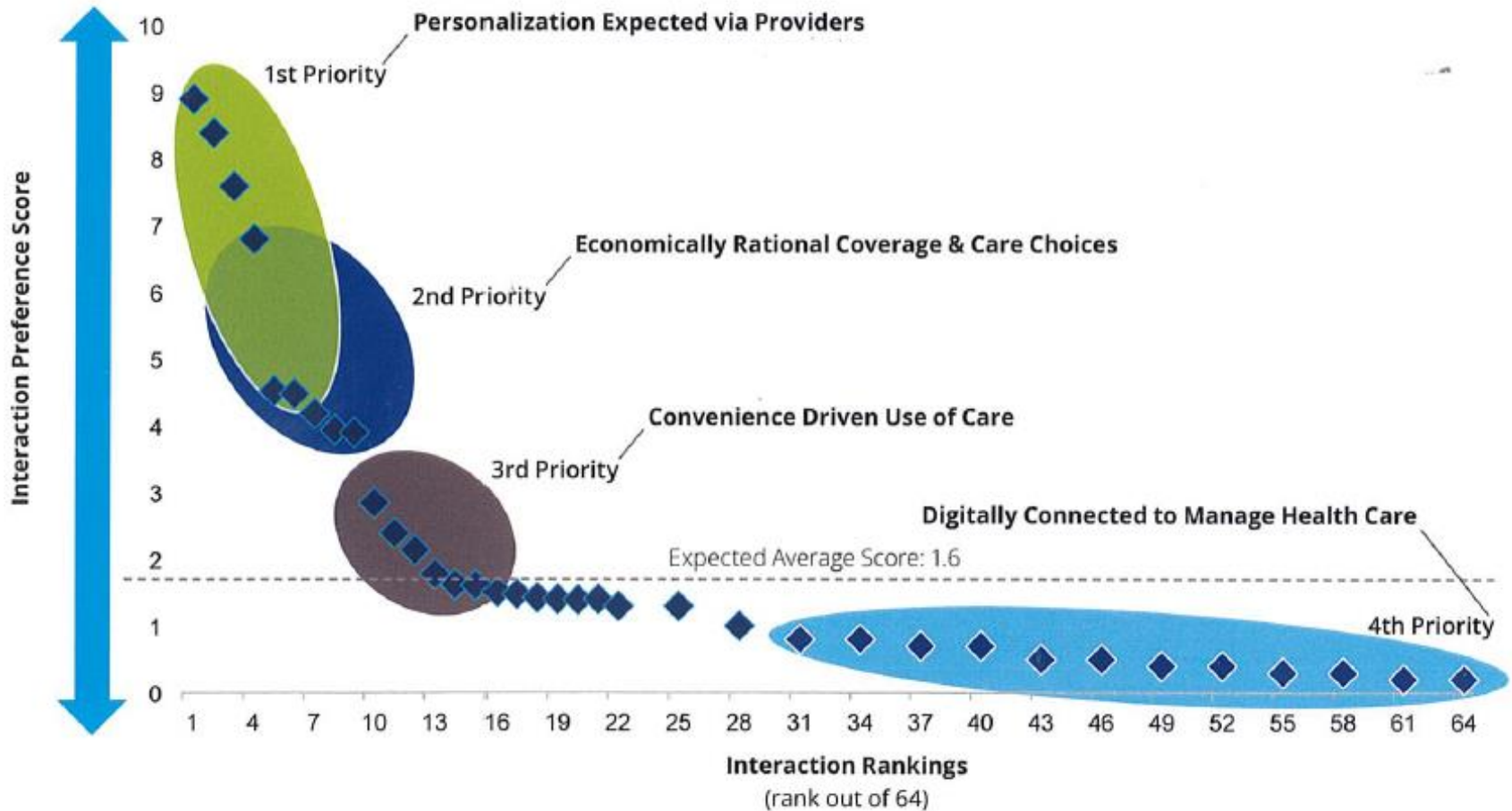
## Where do we want the technology to take us ?

| Element of Change     | Today  | Future   |
|-----------------------|--|--|
| Health care focus     | Sick care  | Wellness and prevention  |
| Care management       | Manage utilisation and cost<br>(within a care setting) | Managing on-going health<br>(and optimising care episodes)               |
| Delivery models       | Fragmented / silos                                     | Care continuum and coordination<br>(Right care; right place; right time) |
| Care setting          | In-office / hospital / face-to-face                    | Home / e-health / m-health   |
| Quality measures      | Process focussed; Individual                           | Outcomes focused;<br>population based                                    |
| Reimbursement         | Do more, make more                                     | Perform better, make more  |
| Financial incentives  | Margin per service, procedure, etc                     | Margin per life  |
| Financial performance | Fee-for-service  | Value based<br>(Outcomes; Utilisation; Total cost)                       |

# PATIENT, HEAL THYSELF "ISSUES"

- We are wearing the tools that help us collect more information than ever about our health and activity.
- Where is the technology taking us ?
- **How will it disrupt the role of the GP ?**





Source: "2016 Health Care Consumer Experience Survey" (DeloitteNote: Only every third point from Interaction Ranking #22 onwards is shown).

# PATIENT, HEAL THYSELF "ISSUES"

- We are wearing the tools that help us collect more information than ever about our health and activity.
- Where is the technology taking us ?
- How will it disrupt the role of the GP ?
- **will it improve the affordability of the health system ?**

**Where do we want the technology to take us ?**



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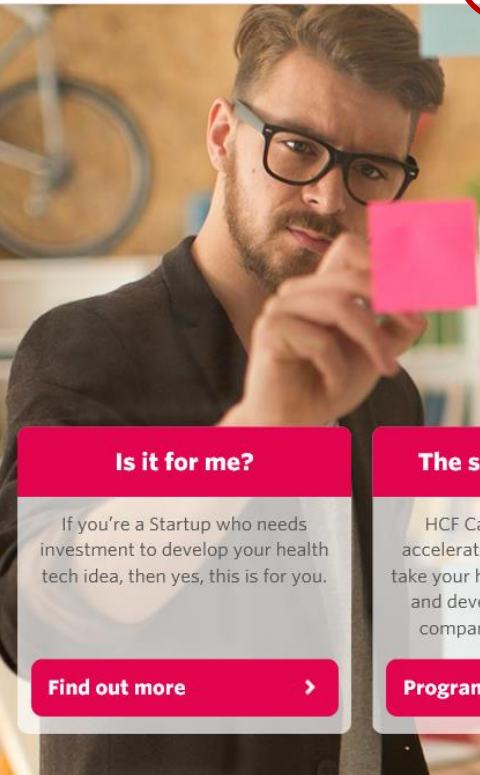
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# **HCF** accelerated by **slingshot** **catalyst**



## Demo Day

# Thank you

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